

## OUR PURPOSE

To shape a future where everyone in Canada has safe and high-quality healthcare.

## OUR HOW

Working with people across the country, we:

Find and promote  
innovators and  
innovations

Drive rapid adoption &  
spread of quality and  
safety innovations

Build capabilities to  
enable excellence in  
healthcare

Catalyze policy  
change

## OUR FOCUS

Care of older adults with  
health and social needs

Care closer to home and  
community with safe transitions

Pandemic recovery and  
resilience

## QUALITY & SAFETY PERSPECTIVES

Lived experience of  
patients, caregivers  
and communities

People in the  
workforce

Value

Culturally safe and  
equitable care

First Nations,  
Inuit and Métis  
priorities

## OUR VALUES

Partner meaningfully

Innovate courageously

Act with integrity

Be inclusive