

## OUR PURPOSE

To shape a future where everyone in Canada has safe and high-quality healthcare.

## OUR HOW

Working with people across the country, we:

Find and promote innovators and innovations

Drive rapid adoption & spread of quality and safety innovations

Build capabilities to enable excellence in healthcare

Catalyze policy change

## OUR FOCUS AREAS

Care of older adults with health and social needs

Care closer to home and community with safe transitions

Health workforce retention and support

## QUALITY AND SAFETY PERSPECTIVES

Lived experience of patients, caregivers and communities

People in the workforce

Value

Culturally safe and equitable care

First Nations, Inuit and Métis priorities

## OUR VALUES

Partner meaningfully

Innovate courageously

Act with integrity

Be inclusive